

Montague Street Business Improvement District

ANNUAL MEETING: JUNE 19

Montague Street merchants, property owners, residents, and friends are invited to attend the 11th annual meeting of the Montague Street BID. Join us for:

- Councilmember David Yassky's keynote address on "The Future of Mom & Pop Retail in New York City"
- Eamonn's delicious pub fare & cocktails
- Next year's programs and budget
- Review of activities of the past year
- Election of directors to our board

Eamonn Doran's, 174 Montague Street
RSVP: 718-522-3649. All welcome, but only registered BID members can vote!

OTHER UPCOMING EVENTS

Summer Space Meeting: June 12

Join us for coffee, a presentation on our proposed piazza program, and a Q&A with representatives from the Montague Street BID and the NYC Department of Transportation. See reverse for details.

East River Waterfalls: June 26–Oct. 13

This summer, four gigantic artificial waterfalls, the creation of Icelandic artist Olafur Eliasson, will enliven the East River – one of them just past the end of Montague Street.



WHAT'S THE BID WORKING ON FOR SUMMER?

We're Power-Washing the Sidewalks

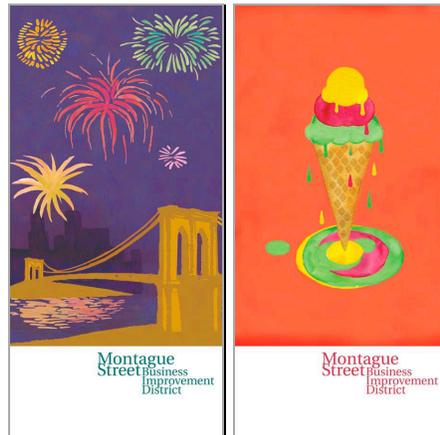
With the hot weather, our lovely city tends to get, well, smelly. On Montague Street, we're launching a pilot program to test the effectiveness of sidewalk power washing. Starting in June, washing crews from the Doe Fund will hit our street on a weekly or biweekly basis. Merchants can help! Please wash down your sidewalk, ideally with soap, every morning. Fight the stink!

We're Hanging the Stars & Stripes: Flag Day through the Fourth

June 14th is Flag Day, and this year for the first time the BID will be mounting American flags on lampposts the length of Montague Street. Flags will remain up through Independence Day.

We're Putting Up Summer Banners

The BID's new streetpole banners will go up at the same time as our American flags. Here's a sneak peek at Brooklyn-based illustrator Sarah Knotz's delightful designs for summertime:



We're Planning for Summer Space: A Temporary Piazza on Sundays in July

Summer Space, a temporary environment for people-watching and relaxation, is coming to Montague Street on Sundays this July. Merchants, property owners, and local residents are cordially invited to a community meeting, this Thursday, June 12th, at 9:30 in St. Ann's Parish Hall. See reverse for more information.



We're Handing Out Patriotic Bunting, Free for BID Members!

Look at these beautiful pleated fans – wouldn't one look great on your storefront?



We'll be handing them out, free of charge, to BID members during the last week of June. We only ask that you hang your pleated fan by no later than July 1st, and then take it down by July 8th, when we'll come around to collect it for use next year.

SUMMER SPACE: QUICK FACTS

Summer Space, a temporary environment for people-watching and relaxation, is coming to Montague Street on Sundays this July. Merchants, property owners, and local residents are cordially invited to a community meeting, this **Thursday at 9:30 in St. Ann's Parish Hall**, to find out more!

Join us for coffee, an informational presentation on the piazza program, and a Q&A with representatives from the Montague Street Business Improvement District and the NYC Department of Transportation. Things we'll cover:

- The goal of Summer Space is to **increase summer sales for BID merchants** by leveraging the City's support for innovative public spaces.
- An **elegant space for outdoor relaxation** will bring out local residents on Sundays and promote longer stays by visitors, including the extra folks heading to the Promenade to look at Olafur Eliasson's waterfall installations.
- Surveys taken on Montague Street suggest that residents and shoppers have an **overwhelmingly positive view of a temporary piazza** program.
- In addition, recent surveys found that fewer than one in ten Sunday shoppers arrive on Montague Street by private car – **91% of Sunday shoppers walk, bike, or come via public transportation.**
- BID merchants are encouraged to **offer special sales or promotions** in front of their stores. For example, Housing Works will be displaying home furnishings outside, and Korres will offer product demonstrations.
- BID restaurants that already possess a current sidewalk café license may **expand sidewalk seating** out to the curb during Summer Space hours.
- Sales by any outside vendors will **NOT** be allowed. NYPD will provide additional policing to control any attempt at vending by non-BID members.

Please join us at the community meeting – Thursday, June 12th, at 9:30 a.m. in St. Ann's Parish Hall, at 157 Montague Street – for additional information, including more details on how businesses can take advantage of this program.

ABOUT THE BID

What is the Montague Street BID?

The Business Improvement District is a three-block area covering Montague Street's commercial buildings. District property owners pay a special fee, which is used by the BID, a 501(c)(3) non-profit organization, to provide services for Montague Street. Contact us at 718-522-3649 or visit www.montagueBID.com for more info.

What services does the BID provide?

We provide street cleaning, landscaping, holiday decorations, and other initiatives to improve Montague Street's appearance. We invest in permanent improvements, such as our historical lampposts. We advocate for local businesses with city agencies and elected officials. And we promote Montague Street as a great place to live, work, and shop. Call us – we're happy to try to help with any of your city or business issues.

Who can be a member of the BID?

Any property owner, commercial tenant, or resident within the district boundaries can register as a BID member (see our website for member registration form).

What are the BID's boundaries?

The BID covers from 78 to 200 Montague Street, on the south side of the block, and from 89 to 205 Montague Street on the north side of the block.

What if I have questions?

Please call Chelsea Mauldin, Executive Director, at 718-522-3649 or email her at cmauldin@montagueBID.com.

Informational Meeting: June 12th at 9:30 a.m., 157 Montague

Summer Space

a pedestrian piazza Sundays in July on Montague Street